

# Who to Call @ PAA

## Meetings and Conventions Planning

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## PAA Board Meetings

Allison Mitchell, Louise Shugar, Becky Ross

PAA's Board of Directors is comprised of 36 board members, which includes five at-large members. There are three board meetings each year, with an Executive Committee meeting held in June. The April meeting is in Philadelphia with the September meeting in Pittsburgh. The December meeting in Hershey concludes the year along with the PAA Board of Directors Holiday Party. The Executive Committee meets on the first day of the scheduled meetings with the full Board meeting on the second day.

## PTD Board Meetings

Allison Mitchell, Becky Ross

The PA Truck Dealers Board provides the heavy- and medium-duty truck members of PAA representation. While the truck dealers and car dealers have many similar concerns with their businesses, the truck dealers have issues and processes unique to their dealerships. The PTD Board, made up of 12 dealers, meets three times a year; March, August and November.

# Who to Call @ PAA

## **PAA Brunch**

Allison Mitchell, Louise Shugar, Becky Ross

This event invites the PAA members attending the NADA Convention to a brunch hosted by PAA. There are typically around 250 attendees at the brunch. The PAA Brunch brings together dealership representatives from all over the state, as well as vendor sponsors. It is an event that PAA members look forward to each year.

## **PAA Fall Conference**

Allison Mitchell, Louise Shugar, Becky Ross

The Fall Conference, a four-day event, is held in October each year with about 150-170 people attending. The conference is an opportunity for the dealers to network with fellow Pennsylvania dealers and take advantage of top-notch industry speakers during the two business sessions. Industry sponsors provide a great deal of support for the event. It is also an opportunity for them to support the association and network with the dealers.

## **PTD Convention**

Allison Mitchell, Louise Shugar, Becky Ross

The PA Truck Dealers Convention, held in August each year, provides education opportunities for the medium- and heavy-duty truck dealers. Attendees come in mid-day on the first day of the convention and leave the next morning. A business session with industry speakers, geared to this segment of the PAA membership, is

## **Skip Wagner Automotive Technology Competition**

Skip Wagner, Becky Ross, Allison Mitchell

Each year 10 schools with 2-person teams are selected to compete through a written qualifying exam. In order to prepare for the competition, students are trained at local new car dealerships. During the competition, each team is assigned a new, current year vehicle, donated by Central PA area franchised dealers, that is rigged to malfunction. The competition also includes five timed workstations. The first place team goes onto the National Automotive Technology Competition in NYC to compete with teams from all over the country.